

IQAC Enabled
One Day National Level Workshop

on

**"Navigating the IP Landscape:
Innovation Dynamics,
Patent Rights and Designs for
Academics and Research"**

Registration Form

Name:.....

Designation/Course:.....

Gender:.....

Address:.....

.....

Phone:.....

Email:.....

I plan to attend the Workshop: Yes/No

Organizing Committee

Dr. V. Yamini, Convener
Lecturer incharge, Dept. of Chemistry

Sri. A.Vamsi Subbarayan, Member
Contract Faculty, Dept. of Chemistry

Sri. T. Krishna, Vice Principal
Lecturer incharge, Dept. of Political Science

Sri. K. Bhadrachalam, IQAC Co-ordinator
Lecturer incharge, Dept. of Computer Science

Dr. M. Rama Krishna,
Lecturer incharge, Dept. of Zoology

Sri. N.V.D. Dinakaran,
Lecturer incharge, Dept. of English

Dr. Ch. Usha Rani,
Lecturer incharge, Dept. of Economics



CHIEF PATRON

Dr. NARAYANA BHARATH GUPTA IAS

Director, APCCE,
Mangalagiri, Guntur



PATRON

Dr. CH. KRISHNA

Joint Director, APCCE,
Mangalagiri, Guntur



CO-PATRON

Dr. S. SOBHARANI

RJDCE, Zone - I&II
Rajamahendravaram.



SPECIAL INVITEE

Dr. CH. TULASI MASTANAMMA

Academic Guidance Officer,
CCE, AP



PRESIDENT

Dr. T. RAJA RAJESWARI

Principal,
Sri A.S.N.M. Govt. College(A),
Palakol



IQAC Enabled
One Day National Level Workshop

on

**"Navigating the IP Landscape:
Innovation Dynamics,
Patent Rights and Designs for
Academics and Research"**

on

08.04.2025



Intellectual Property Rights

Venue :

Seminar Hall
Sri ASNM Govt. College(A), Palakol
West Godavari, A.P - 534260

Organised By -

DEPARTMENT OF CHEMISTRY

SRI A.S.N.M. GOVERNMENT COLLEGE (A)
PALAKOL , W.G.Dt

(Re-accredited by NAAC with 'B+' Grade at 2.67 CGPA)

Website : sriasnmgcpalakol.ac.in

About the Palakol

Palakol, formerly known as "Upamanyapuram," "Ksheerapuri," "Palakolanu," and "Palacole," is named after Lord Ksheera Ramalingeswara Swamy. Over time, the name evolved into its present form, Palakol. Historically, Palakol played a significant role in Dutch colonial trade. In 1613, the Dutch established their first Indian factory in Palakol. As part of Dutch Coromandel, it functioned as a major trading post for textiles, lamp oil, wood, roof tiles, and bricks.

Palakol is the second-largest municipality in the united West Godavari district and was established 105 years ago and is serving as the administrative headquarters of Palakollu Mandal in the Narasapuram revenue division of West Godavari district, Andhra Pradesh.

Palakol is home to one of the five Pancharama Kshetras dedicated to Lord Shiva, who is worshipped as Ksheera Ramalingeswara Swamy. The Sivalinga in this temple is believed to have been established by Lord Vishnu, making it a revered pilgrimage site. Another significant temple in Palakol is the Sri Lakshmi Ganapathi Navagraha Subrahmanya Aalayam. The temple enshrines Lord Ganapathi in the divine form of Lakshmi Ganapathi, along with the deities of Navagrahalu (Nine Planets) and Subrahmanya Swamy. Palakol's rich historical, cultural, and religious heritage makes it an important destination in Andhra Pradesh.

About the College

Sri Addepalli Satyanarayana Murthy Government College was established in 1968, named after its chief donor, Sri Addepalli Satyanarayana Murthy. The vision of establishing a degree college in Palakol was realized through the efforts of an Educational Society, with its chief donor serving as President, Sri Chodesitti Surya Rao (then Municipal Chairman) as Secretary, and Sri B. Venkata Raju Gupta as Treasurer. Since its inception, the college has been catering to the educational needs of Palakol town and neighbouring villages, providing opportunities for students from economically and socially disadvantaged backgrounds. Until 1996, the college offered both Intermediate and Degree courses, after which the Intermediate section was separated. The institution is spread over 9.2 acres, offering a calm and conducive environment for learning.

The college has been recognised for its excellence in education. It was accredited with a B+ grade (2.67 CGPA) by the National Assessment and Accreditation Council (NAAC), Bangalore, and its Autonomous status is valid until August 11, 2028. Additionally, the University Grants Commission (UGC) has extended the institution's autonomous status until the 2027–2028 academic year.

In line with the National Education Policy (NEP) 2020, the college introduced Honours programmes with a Single Major starting from the 2023–24 academic year. At present, it offers 9 Undergraduate Honours programmes and 5 Postgraduate programmes and also adopted Outcome-Based Education (OBE) approach to enhance learning. The institution has also registered in NAD Digi locker portal to create ABC ID/APAAR ID for all the students.

Beyond academics, the college actively promotes co-curricular and extracurricular activities. The National Service Scheme (NSS) unit, with 200 student volunteers, engages in community service activities such as blood donation camps, Red Ribbon Club initiatives, and environmental awareness programs. Additionally, an Operational NCC Unit (7 A-Naval Unit, Narasapur) was established in the 2024–25 academic year.

The Jawahar Knowledge Center (JKC) functions as a nodal training center, offering various skill development programs to help students secure employment. To further enhance experiential learning, students are encouraged to participate in internships, certificate courses, and skill development training in collaboration with government organizations. The college has also established a SWAYAM Local Chapter (ID No. 6974), providing students access to Massive Open Online Courses (MOOCs).

With a commitment to holistic education, Sri Addepalli Satyanarayana Murthy Government College continues to empower students with knowledge, skills, and values, preparing them for a successful future.

About the Department

The Department of Chemistry has been established since the inception of the college in 1968-69 with both degree and intermediate courses. Then the college was affiliated to Andhra University, Visakhapatnam. From the year 2013 the college is affiliated to AdiKavi Nannaya University. Presently the institution is offering 4 years under graduate science programme with Chemistry as Major and minor; and on post graduate programme M.Sc (Organic Chemistry). The students trained here at different levels are occupying prestigious positions in various fields. The Department of Chemistry is proud of its contribution to knowledge and providing efficient students to serve the needs of the society. The students are exposed to Guest Lectures, Class Room Seminars, Projects and Field Visits in addition to Class Room Teaching and Practical Training.

About the Programme

Intellectual Property (IP) is vital for advancing innovation and protecting creative works. The national-level workshop, "Navigating the IP Landscape: Innovation Dynamics, Patent Rights, and Designs for Academics and Research," will provide in-depth insights into patent rights, design protection, and commercialization strategies. Expert-led sessions will cover IP fundamentals, patent filing, design registration, and legal aspects, equipping participants with practical knowledge to enhance research impact and drive innovation-driven entrepreneurship.

This workshop will serve as a knowledge-sharing platform, addressing key IP management challenges and best practices for academic institutions, research organisations, and industry professionals. Attendees will engage with IP experts, policymakers, and industry leaders, encouraging collaborations and gaining a deeper understanding of the evolving IP landscape.

Theme of the Workshop

The workshop "Navigating the IP Landscape: Innovation Dynamics, Patent Rights, and Designs for Academics and Research" explores the growing significance of Intellectual Property Rights (IPR), covering patents and design rights in R&D, IP strategies for academia and industry, patent filing and prosecution, technology commercialisation, entrepreneurship, and challenges in IP enforcement and legal frameworks.

Target Audience

This workshop is designed for a diverse audience, including:

- Faculty members, students, scientists, scholars/researchers from universities, Industry Professionals & Entrepreneurs, Innovators, and startup founders looking to integrate IP strategies into their business models.

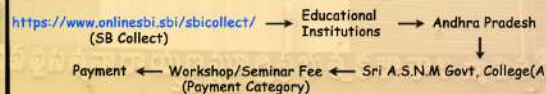
Registration Fee

Academicians & Researchers: 300/-

Industry Professionals: 300/-

Students & Innovators: 150/-

Mode of Payment:



Registration Link: <https://forms.gle/qXuqNKijRma2wUZ8>

For further information, please contact :-

Dr. V. Yamini (Convener) - 9491671601

Sri. A. Vamsi Subbarayan (Member) - 9143839999



Name :

Dr. T. Pavan Kumar

Designation :

**Principal Scientist – Chemistry & IPR
CSIR - Institute of Minerals and Materials
Technology (IMMT), Sachivalaya Marg,
Bhubaneswar.**



Name :

Shri. G. Sai Vaibhav

Designation :

**Examiner of Patents and Designs,
Nipam officer (Group 'A' Gazette),
Intellectual property Office, Chennai.**

Travel Guidance:


By Train:

Numerous long-distance trains halt at Palakol Railway Station, with Rajahmundry and Bhimavaram being the nearest major stations, offering easy access from various parts of the country. These stations are about 1 hour away from Palakol by bus or car.

By Bus:

APSRTC operates buses from various parts of Andhra Pradesh to Palakol. Additionally, several private bus operators offer services across the region, providing convenient travel options.

Working Lunch:

 Working Lunch along with Tea and Snacks will be arranged at the venue 