

**Sri A.S.N.M. GOVERNMENT COLLEGE (A),
PALAKOL, W.G. Dt. – 534 260**
(Reaccredited by NAAC with “B” Grade and 2.61 CGPA)
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)



DEPARTMENT OF COMMERCE

Revised Common Framework of CBCS for **B.Com (General)** (w.e.f.2015-16) in AP

Semester –I

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	ENG1A	English	100	25	75	4	3
2	TEL1A	Telugu	100	25	75	4	3
3	FCT1A	HVPE (Human Values & Professional Ethics)*	50	---	50	2	2
4	FCZ1B	Environmental Studies	50	---	50	2	2
5	COC1A	Accounting-I	100	25	75	5	4
6	COC1B	Business Organization & Management	100	25	75	5	4
7	COG1C	Business Economics-I	100	25	75	5	4
Total			600	125	475	27	22

@ Syllabus size shall be in accordance with the No. of teaching hours.

Semester – II

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	ENG2A	English	100	25	75	4	3
2	TEL2A	Telugu	100	25	75	4	3
3	FCCS2A	HVPE (Human Values & Professional Ethics)*	50	---	50	2	2
4	FCE2B	Environmental Studies	50	---	50	2	2
5	COC1A	Accounting-I	100	25	75	5	4
6	COC1B	Business Organization & Management	100	25	75	5	4
7	COG1C	Business Economics-I	100	25	75	5	4
Total			600	125	475	27	22

Semester – III

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	ENG3A	English	100	25	75	4	3
2	TEL3A	Telugu	100	25	75	4	3
3	FCCS3A	ICT-2 (Information & communication Technology)	50	---	50	2	2
4	FCE3B	Communication & Soft Skills-2	50	---	50	2	2
5	COC3A	Corporate Accounting	100	25	75	5	4
6	COC3B	Business Statistics	100	25	75	5	4
7	COG3C/ COV5E10A	Banking Theory & Practice	100	25	75	5	4
		Total	600	125	475	27	22

Semester – IV

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	FCE4A	Communication & Soft Skills-3	50	---	50	2	2
2	FCM4B	Analytical Skills*	50	---	50	2	2
3	FCC4C	Entrepreneurship	50	---	50	2	2
4	FCT4D	Leadership Education**	50	---	50	2	2
5	COG4A	Accounting for Service organizations	100	25	75	5	4
6	COC4B	Business Laws	100	25	75	5	4
7	COG4C	Income Tax	100	25	75	5	4
		Total	500	75	425	23	20

Semester – V

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	COC5S	5.1 Business Leadership	50	-	50	2	2
2	COC5A	5.2 Cost Accounting	100	25	75	5	4
3	COG5B	5.3 Goods and Service Tax Fundamentals	100	25	75	5	4
4	COC5C	5.4 Commercial Geography	100	25	75	5	4
5	Elective-DSC 1F/ Inter-disp.	Cluster Electives -1 1. E-Commerce 5.5 e-Commerce	100	25	75	5	4
6	Elective-DSC 2F/ Inter-disp.	5.6 Business Networks 5.7 Project Work: Working with Organizations on e-Commerce activities, viz., Amazon.com., Flipkart, etc. /Online Operations in Banks	100	25	75	5	4
7	Elective-DSC 3F/ Inter-disp.	2. Retailing 5.5 Purchase Management 5.6 Stores Management	100	25	75	5	4
		5.7 Project Work: Survey on Rural Producers/Retailing Practices (Kirana) 3. Corporate Accounting 5.5 Accounting & Auditing Standards 5.6 Accounting for Government Entities 5.7 Project Work: Application of Accounting & Auditing Standards in Companies /Internship in Govt. Depts. (Treasury, Local Bodies, Public Utilities, Govt. Corporations, etc.) 4. Security Market Operations 5.5 Financial Markets 5.6 Stock Market Operations 5.7 Project Work: Survey on Investment behaviour/Working with on Stock issues, Share transfers, Documentation, Commodity trading, Derivatives, etc.					

		5. Banking & Financial Services 5.5 Central Banking 5.6 Rural and Farm Credit 5.7 Project Work: Rural Credit survey/Banking operations/Credit Appraisal 6. Taxation 5.5 Assessment of Tax: Individual, HUF and Partnership 5.6 Corporate Taxation 5.7 Project Work: Working on Tax Filing Procedures & Documentation with IT Dept/Auditor/Tax Consultant 7. Insurance 5.5 Life Insurance 5.6 Non- Life Insurance 5.7 Project Work: Working with Insurance Companies/ Development Officers/Agents on Policies & Documentation. 8. Logistics & Supply Chain Management 5.5 Logistics Management - Surface 5.6 Logistics Management - Air and Sea 5.7 Project Work: Internship in Transport Organizations/ Railways/Ports /Tour Operators (on Goods, Parcel and Courier Services) 9. Advertising and Sales Promotion 5.5 Advertising and Media Planning 5.6 Brand Management 5.7 Project Work: Working with Advertising Agencies/ Survey in Business units 10. Computer Applications 5.5 Programming in C 5.6 Data Base Management System 5.7 Web Technology					
		Total	650	150	500	32	26

Semester – VI

Sl. No.	Course Code	Name of the Course	Total Marks	Mid. Sem. Exam	Sem. End Exam	Teaching Hours**	Credits
1	COG6S	6.1 Tally	50	-	50	2	2
2	COC6A	6.2 Marketing	100	25	75	5	4
3	COC6B	6.3 Auditing	100	25	75	5	4
4	COC6C	6.4 Management Accounting	100	25	75	5	4
5	Elective-DSC 1 H/ Inter-disp. /Gen. Elec.	Cluster Electives -2 1A. e-Commerce 6.5 e-Payments System 6.6 Social Media and e-Marketing	100	25	75	5	4
6	Elective-DSC 2H/ Inter-disp. / Gen. Elec.	6.7 Project Work: Working with Organizations on Tele-marketing /e- Shopping Activities 2A. Retailing 6.5 Agricultural & Rural Marketing	100	25	75	5	4
7	Elective-DSC 3H/ Inter-disp. /Gen. Elec.	6.6 Warehouse Management 6.7 Project Work: Survey on Hawkers/ Working with Warehouses 3A. Corporate Accounting	100	25	75	5	4
		6.5 Financial Reporting 6.6 Emerging Areas in Accounting 6.7 Project Work: Financial Reporting practices in Companies/ Survey on Human Resource/ Environmental Accounting. 4A. Security Market Operations 6.5 Derivatives Trading 6.6 Stock Market Regulatory Framework 6.7 Project Work: Internship in Stock Exchanges/ Mutual Funds /Working with Stock Brokers 5A. Banking & Financial Services 6.5 Financial Services 6.6 Marketing of Financial Services					

		<p>6.7 Project Work: Working with Financial Services Firms on Documentation for Sanction of Loans and financial Services</p> <p>6A. Taxation</p> <p>6.5 Goods and Service Tax Custom Act.</p> <p>6.6 Tax Planning and Management</p> <p>6.7 Project Work: Internship on Tax Planning Practices in Business Units</p> <p>7A. Insurance</p> <p>6.5 Marketing of Insurance Services</p> <p>6.6 Insurance Regulatory Framework</p> <p>6.7 Project Work: Survey on Settlement of Claims and Customer Care</p> <p>8A. Logistics & Supply Chain Management</p> <p>6.5 Supply Chain Management - Products</p> <p>6.6 Supply Chain Management - Services</p> <p>6.7 Project Work: Internship with Freight Operators/ Supply Chain Management Practices in Business Units</p> <p>9A. Advertising and Sales Promotion</p> <p>6.5 Sales Promotion</p> <p>6.6 Direct Marketing</p> <p>6.7 Project work: Survey with Customers/Sales Force/Middlemen</p> <p>10A. Computer Applications</p> <p>6.5 Tally with GST applications</p> <p>6.6 E-commerce</p> <p>6.7 Project Work</p>					
		Total	650	150	500	32	26
		Grand Total	3600	750	2850	168	138

Note:

1. A candidate has to select One Stream of Elective consists of four theory papers and two projects (two theory papers and one project work in each of the V & VI semesters). The candidate has to continue the same elective in the VI semester also.
2. In respect of electives 1 to 9 proposed in V and VI semesters, the field work/internship/ case study/ practical training carries 5 credits with a breakup of 25 marks internal and 75 external examinations. The internal examination may be conducted by the concerned teacher and award marks. As an evidence of taking up of field work/ internship/case study/ practical training the student is required to submit a report on the work done which will be evaluated by the external examiners for 75 marks as end examination.
3. In respect of 10th elective, i.e., Computer Applications, the examination for 25 marks consists of lab only which may be evaluated by concerned teacher. For the remaining 75 marks the College will conduct the external examination.