



**Sri A.S.N.M. GOVERNMENT COLLEGE (A),
PALAKOL, W.G. Dt. – 534 260
(Reaccredited by NAAC with “B” Grade and 2.61 CGPA)
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)**

**B.COM. (General)
II Semester: COG2C: BUSINESS ECONOMICS-II
MODEL QUESTION PAPER**

Time: 3 Hrs

Maximum Marks: 75

SECTION-A

5 X 5=25 marks

Answer FIVE of the following

1. Maximization of profit -
2. Cobb – Douglas production Function -
3. Write the limitations of monopoly? -
4. Mixed Economics System? -
5. Kinked demand curve? -
6. Write the advantages of socialistic economic system?
7. Liberalization and Privatization -
8. Globalization -

SECTION-B

5 X 10=50 marks

Answer ALL Questions

9. (a) Write the Techniques of maximization of costs and maximization of profit?

(or)

- (b) Explain the scale of production.

10. (a) What is equilibrium price under perfect competition? How is it



determined?

??
??

(or)

(b) Characteristics of perfect competition?

??

11. (a) Define the word Oligopoly? Write the characteristics of Oligopoly?

??

(or)

(b) Write the marginal productivity and theory of distribution?

??

12. (a) Write the methods of measuring National Income?

??

(or)

(b) Explain about Mixed Economic system and its characteristics?

??
??

13. (a) Explain the Objectives of WTO (World Trade Organisation).

??

(or)

(b) Explain the phases of Trade Cycle

??

Note: Instructions to Paper Setter;

Section-A: Set One or Two Questions from each unit, maximum eight from all.

Section-B: Set either (or) internal choice from each unit.

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B.COM. (General & Vocational)
IV Semester - COC4B: BUSINESS LAWS
MODEL QUESTION PAPER

Time: 3 Hrs

Maximum Marks: 75

SECTION-A

5 X 5=25 marks

Answer FIVE of the following

1. Agreement - []
2. Illegal contract - []
3. Notation - []
4. Proposal - []
5. Minor Contract - []
6. Breach of contract - []
7. Unpaid seller - []
8. Digital signature - []

SECTION-B

5 X 10=50 marks

Answer ALL Questions

9. (a) Explain essential elements of a valid contract?
[]
(or)
(b) Explain various types of contract?
[].
10. (a) Define acceptance? What are the essentials of a valid acceptance?
[], [], [].
(or)
(b) Define Offer? What are the essentials of a valid Offer?
[], [], [].
11. (a) Discuss with suitable illustrations of the law relating to validity of contract by minors.
[], [], [].
(or)
(b) Explain remedies for 'Breach of Contract'?
[], [], [].



SECTION-A

5 X 10=50 marks

Answer ALL of the following

1. (a) Discuss the advantages of computerized accounting?

ಇದರ ಪ್ರಯೋಜನಗಳನ್ನು ಯಾವ ಯಾವುದೇ ಅಂಶಗಳಲ್ಲಿ ವಿವರಿಸಿ?

(or)

- (b) How can you create a New Company in Tally ?

ಟಾಲಿ ಸಾಫ್ಟ್‌ವೇರ್‌ನಲ್ಲಿ ಹೊಸ ಕಂಪನಿಯನ್ನು ಹೇಗೆ ಸೃಷ್ಟಿಸಬಹುದು?

2. (a) Explain the Basic features of Tally?

ಟಾಲಿ ಸಾಫ್ಟ್‌ವೇರ್‌ನ ಮೂಲ ಲಕ್ಷಣಗಳನ್ನು ವಿವರಿಸಿ.

(or)

- (b) Explain the procedure for entering accounting ledgers in the Tally?

ಟಾಲಿ ಸಾಫ್ಟ್‌ವೇರ್‌ನಲ್ಲಿ ಲೆಕ್ಕಪರಿಶೋಧಕಗಳನ್ನು ಹೇಗೆ ನಮೂದಿಸಬಹುದು?

3. (a) Define charts of Accounts. Explain Benefits of Charts of Accounts?

ಲೆಕ್ಕಪರಿಶೋಧಕಗಳ ಚಾರ್ಟ್‌ನ ಅರ್ಥವೇನು? ಅದರ ಪ್ರಯೋಜನಗಳನ್ನು ವಿವರಿಸಿ.

(or)

- (b) Explain about Traditional and Modern Approaches of Classification of Accounts?

ಲೆಕ್ಕಪರಿಶೋಧಕಗಳ ವಿಭಜನೆಯಲ್ಲಿ ಪರಿಣಾಮಕಾರಿ ಮತ್ತು ಆಧುನಿಕ ವಿಧಾನಗಳನ್ನು ವಿವರಿಸಿ.

4. (a) Write about Backup of Data in Tally?

ಟಾಲಿ ಸಾಫ್ಟ್‌ವೇರ್‌ನಲ್ಲಿ ದತ್ತಾಂಶದ ಬ್ಯಾಕಪ್‌ನ ಬಗ್ಗೆ ವಿವರಿಸಿ.

(or)

- (b) Discuss the procedure for creation of stock items?

ಟಾಲಿ ಸಾಫ್ಟ್‌ವೇರ್‌ನಲ್ಲಿ ಸ್ಟಾಕ್‌ಗಳನ್ನು ಹೇಗೆ ಸೃಷ್ಟಿಸಬಹುದು?

5. (a) What are the features of computerized Inventors System?

ಕಂಪ್ಯೂಟರೈಸೆಡ್ ಇನ್‌ವೆಂಟರಿ ಸಿಸ್ಟಂನ ಲಕ್ಷಣಗಳನ್ನು ವಿವರಿಸಿ.

(or)

- (b) What are Inventory reports? Describe the purpose of Inventory reports?

ಇನ್‌ವೆಂಟರಿ ರಿಪೋರ್ಟ್‌ಗಳನ್ನು ಯಾವ ಯಾವುದೇ ಉದ್ದೇಶಗಳಿಗಾಗಿ ಬಳಸಲಾಗುತ್ತದೆ?



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**B.COM. (General)
VI Semester - COG6E07A: **MARKETING OF INSURANCE PRODUCTS**
MODEL QUESTION PAPER**

Time: 3 Hrs

Maximum Marks: 75

SECTION-A

5 X 5=25 marks



Answer FIVE of the following

1. Service Marketing - 2000 20000000000000
2. Product Marketing - 20000000 20000000000000
3. Marketing of Insurance - 2000 20000000000000
4. Promotional Mix - 20000000000000000000
5. Personal Selling - 2000000000 20000000
6. Advertisement - 2000000000
7. Indian Insurance buyer - 2000000 20000 20000000000000000000
8. Brand bulling - 20000000000000000000

SECTION-B

5 X 10=50 marks

Answer ALL Questions

9. (a) Explain the 7 P's of Marketing

200000000000000000 7 p 2000 20000000000000?

(or)

(b) Difference Between product and service Marketing.

20000000 2000000 20000 2000000000000000 20000 200000000000000000
20000000000000?

10. (a) Use of Relationship Marketing in insurance

20000000 2000000000000000 2000000 20000000 2000000 20000000000000
20000000000000?

(or)

(b) What are the factors determine service quality of Insurance products?

20000 20000000000000000 20000 20000000000 20000000000 200000000000
20000 20000000 20000000000?

11. (a) Explain the Insurance market structure?

20000 20000000000 2000000000 2000000000 20000000000000?

(or)

(b) Explain the Changing profile of Indian Insurance buyer?

20000000 200000 200000000000000000 2000000 2000000000000 20000000
20000000000000?

12. (a) Explain promotional mix?

20000000000 2000000000 2000000000 20000000000000?

(or)

(b) Explain personal selling Vs Advertising?



?????????? Vs ??????? ??????????????

13. (a) Explain Marketing adopted by LIC?

?????? ?????? ?????????????????? ??????? ?????????????????? ???????????
?????????????????

(or)

(b) Explain the S.B.I life insurance to strategies?

SBI ?????? ?????? ??????? ?????????????????? ??????????????????
?????????????????

Note: Instructions to Paper Setter;

Section-A: Set One or Two Questions from each unit, maximum eight from all.

Section-B: Set either (or) internal choice from each unit.

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**BA/B.COM./B.Sc. for all Degree Programmes
IV Semester FC - FCC4C: **ENTREPRENEURSHIP**
MODEL QUESTION PAPER**

Time: 2 Hrs

Maximum Marks: 50

SECTION-A

5 X 10=50 marks

Answer ALL of the following

1. (a) Explain the characteristics of Entrepreneur?

????????????????????? ?????????????? ??????????????????

(or)

